Taiwan Innotech Expo
(formerly known as Taipei Int’l Invention Show & Technomart)

2020 9/24 – 26 TWTC Exhibition Hall 1

Application Kit

Supervised by
Ministry of Economic Affairs
Ministry of National Defense
Ministry of Education
Ministry of Labor
Council of Agriculture
Ministry of Science and Technology
National Development Council

Hosted by
Intellectual Property Office, MOEA
Industrial Development Bureau, MOEA
Bureau of Energy, MOEA
Department of Industrial Technology, MOEA
Small and Medium Enterprise Administration, MOEA
State-owned Enterprise Commission, MOEA
Institute of Nuclear Energy Research, Atomic Energy Council

Co-organizers
World Inventor Intellectual Property Association
Taiwan Invention Association
Taiwan International Invention Award Winners Association
Taiwan Invention Products Promotion Association
Chinese Innovation & Invention Society
The ROC Excellent Inventions Society
The Union Association Of Taiwan Innovations And Inventions
Post Show Report 2019

■ Show Scale

<table>
<thead>
<tr>
<th>Categories</th>
<th>Number of Exhibitors</th>
<th>Number of Booths (3M* 3M per booth)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Domestic Exhibitor</td>
<td>369</td>
<td>722</td>
</tr>
<tr>
<td>International Exhibitor</td>
<td>168</td>
<td>153</td>
</tr>
<tr>
<td>Total</td>
<td>537</td>
<td>875</td>
</tr>
</tbody>
</table>

■ Visitors

<table>
<thead>
<tr>
<th>Local &amp; International Visitors</th>
<th>Number of Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>45,526</td>
<td></td>
</tr>
</tbody>
</table>

■ Major Exhibitor Countries

Korea, Indonesia, Poland, Croatia, Spain, Russia ...

■ Overseas Buyers by Top 10 Countries

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mainland China</td>
<td>61</td>
<td>26.3%</td>
</tr>
<tr>
<td>2</td>
<td>Japan</td>
<td>24</td>
<td>10.3%</td>
</tr>
<tr>
<td>3</td>
<td>South Korea</td>
<td>22</td>
<td>9.5%</td>
</tr>
<tr>
<td>4</td>
<td>United States</td>
<td>20</td>
<td>8.6%</td>
</tr>
<tr>
<td>5</td>
<td>Thailand</td>
<td>13</td>
<td>5.6%</td>
</tr>
<tr>
<td>6</td>
<td>Hong Kong</td>
<td>10</td>
<td>4.3%</td>
</tr>
<tr>
<td>7</td>
<td>Bulgaria</td>
<td>8</td>
<td>3.4%</td>
</tr>
<tr>
<td>8</td>
<td>Canada</td>
<td>7</td>
<td>3.05%</td>
</tr>
<tr>
<td>9</td>
<td>Egypt</td>
<td>7</td>
<td>3.05%</td>
</tr>
<tr>
<td>10</td>
<td>Singapore</td>
<td>7</td>
<td>3.05%</td>
</tr>
</tbody>
</table>
- **Satisfaction Survey**

  **Exhibitors (No. of sample: 235)**

  ![Exhibitors Satisfaction Chart]

  **Visitors (No. of sample: 273)**

  ![Visitors Satisfaction Chart]
Highlights in TAIWAN INNOTECH EXPO 2020

- Pre-Show Press Conference
- Opening Ceremony
- Award Ceremony
- International Technology Conference/Seminars
- Co-event with Taiwan International Water Week in conjunction with Circular Economy Taiwan 2020 (www.taiwanintlwaterweek.com)

Taiwan International Water Show 2019

Circular Economy Taiwan 2019
TAIWAN INNOTECH EXPO 2020

(formerly known as Taipei International Invention Show & Technomart)

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Hosted by
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Department of Industrial Technology, MOEA
Small and Medium Enterprise Administration, MOEA
State-owned Enterprise Commission, MOEA
Institute of Nuclear Energy Research, Atomic Energy Council, Executive Yuan

Organizers
Taiwan External Trade Development Council (TAITRA)
Industrial Technology Research Institute (ITRI)

Co-organizers
World Invention Intellectual Property Associations
Taiwan Invention Association
Taiwan International Invention Award Winner's Association
Taiwan Invention Products Promotion Association
Chinese Innovation & Invention Society
The ROC Excellent Inventors Society
The Union Association Of Taiwan Innovations And Inventions
Venue
TWTC Exhibition Hall 1, No.5, Xin-yi Rd., Sec.5, Taipei, Taiwan

Show Dates & Hours:
Sept.24 (Thurs) –Sept.26 (Sat), 2020
9:30am~ 5:30pm

※Admission is Free for all visitors.

Dates for Exhibits Move-in & Move-out:

<table>
<thead>
<tr>
<th></th>
<th>Date</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Move-in</td>
<td>September 22- September 23</td>
<td>7:00 a.m.-7:00 p.m.</td>
</tr>
<tr>
<td>Move-out</td>
<td>September 26 (Hand-carried Exhibits Only)</td>
<td>5:30 p.m.-7:00 p.m.</td>
</tr>
<tr>
<td></td>
<td>September 26 (All Exhibits and Stand Fitting Materials)</td>
<td>7:00 p.m.-11:30 p.m.</td>
</tr>
</tbody>
</table>

Exhibits
[Products & Technology]

- Semiconductor Devices
- Electric Digital Data Processing
- Electric Communication Technique
- Electric Power, Measuring, Optics & Information Storage Based on Relative Movement Between Record Carrier and Transducer
- Biochemistry & Medicine, Pesticide, Foods, Hobby Products, Microorganism, Biotechnology
- Inorganic Chemistry, Organic Chemistry & Polymer Chemistry
- Optoelectronic Liquid Crystal-Flat Panel Display
• Mechanical Engineering
• Daily Use Articles, Civil Engineering, Medical Engineering
• Design

Show Events & Highlights:
• Pre-Show Press Conference
• Opening Ceremony
• Award Ceremony
• International Technology Conference/Seminars
• Co-event with Taiwan International Water Week (www.aquataiwan.net) and Circular Economy Taiwan (www.cetaiwan.com.tw)

Booth Rate:
US$ 950 per booth (including 5% VAT)

Remarks:
1. Each booth (3mx3m) will be provided with standard partitions, full carpeting, fascia board with company name, 1 reception desk, 3 folding chairs, 3 spotlights (100W), and 1 trash can. Additional equipment shall be at exhibitor’s expense.
2. 1 socket (110V) will be provided if booking 1~3 booths; 2 sockets will be provided if booking 4~6 booths, every three booths will increase 1 socket.
3. All applicants may request booth(s) only on a 3m (width) X 3m (depth) unit basis.
Payment Schedule
1. Full payment (US$ 950, non-refundable) should be made to reserve the booth space. The TAITRA will notify applicants of their booth number(s) and locations by August.
2. All payment should be made by telegraphic transfer payable to

<table>
<thead>
<tr>
<th>&quot;Taiwan External Trade Development Council&quot;.</th>
</tr>
</thead>
<tbody>
<tr>
<td>➢ Account number: 5056-665-100018</td>
</tr>
<tr>
<td>➢ Taiwan Cooperative Bank World Trade Center Branch</td>
</tr>
<tr>
<td>➢ Swift ID: TACBTWTP505</td>
</tr>
<tr>
<td>➢ Beneficiary Name: TAITRA (TAIWAN INNOTECH EXPO 2020)</td>
</tr>
</tbody>
</table>

3. All extra banking handling charges, if any, is to be borne by applicant.
4. Payment and balance already paid will not be refunded under any circumstances.

Taipei Invention Award
[Judging Process]
1. First round:
   On-site demonstration: Jury examines products, posters, and other related provision of previous awards or patents as evidence during the show.
2. Final round: After the first round examination, all entries will be inspected again by the jury committee; products in each competing category will be selected by the jury committee to be the prize winners.

[Judging Criteria]
1. Innovation and Creativity: Product is of innovative, creative or breakthrough design.
2. Market performance: Marketing tactics and distribution, in accordance with practical market demands.
4. Design: Product characteristics, concept of design, trend-setting appeal, creative style, fashion statement and color, and ergonomic focus.

[Prizes awarded]
1. Award Ceremony will be held on September 26, 2020. (Details to be announced)
2. One award certificate and trophy.
3. A list of all winning products will be published in TAIWAN INNOTECH EXPO 2020 publications, such as official website.

[Awards]
- TAIWAN INNOTECH EXPO Platinum Prize:
  1. The invention which has the highest score in each category wins TAIWAN INNOTECH
EXPO Platinum in each category.

2. The prize will be presented by the Head of Taiwan Intellectual Property Office on stage.

- Gold, Silver and Bronze Prize
- Honor of Invention Prize:
  1. The invention is highly potential to contribute to industry development and outstanding.
  2. The invention is carefully selected by judges and the prize is authorized by the organizers.

**Participation Information**

**[Eligibility]**

Academic/Research Institute, Enterprise, Invention Award Winner, Individual Inventor, Inventor Group, IP Consultancy & Service Provider, Venture Capitalist, Patent Broker.

1. Please fill in and return the following documents by e-mail to book the exhibition space:
   - Inventor group
     - 1 copy of the Application Forms (Form 1, 2, 3) and product photos
       (Only the group leaders are required to fill out Form 1; the companies or the inventors under the group are only required to fill out Form 2&3)
     - 1 copy of bank receipt of full payment (US$ 950 per booth, non-refundable)
   - Individual exhibitors
     - 1 copy of the Application Forms (Form 2,3) and product photos
     - 1 copy of bank receipt of full payment (US$ 950 per booth, non-refundable)

2. **Deadline for Application: July 17, 2020**

3. **Applicants must secure their participation by completing payment of US$ 950 per booth before July 17, 2020. Otherwise TAITRA may cancel your application.**

4. Booth allocation priorities are based on:
   - (1) Number of booth(s) required
   - (2) Date of application on a first-come, first-served basis

5. **Maximum of 3 inventions per booth.**

6. After booth allocation, each applicant will receive a booth number(s) and the Exhibition Manual.

7. TAITRA reserve the right to accept/reject any application and to determine the size, number, and location of booth(s).

8. TAITRA will not act as a sponsor for exhibitor entry visa applications, and cannot be held liable in case of visa difficulties.
Terms and Regulation for Information/ Personal Data in Following Entries:
The information/ personal data will be used by TAITRA only in order to forward the applicant (by phone, mail and other means) information about exhibitions or trade promotion activities in the years 2020-2025.
Those who wish to exercise any of the following rights, please contact Mr. Paolung Cheng (paulcheng@taitra.org.tw):
1. Inquiry and request for a review of personal information.
2. Request for duplications of personal information.
3. Request for supplement or correction of personal information.
4. Request for stop of collection, processing or use of personal information.
5. Request for deletion of personal information.
Those who do not provide personal information may not be able to receive immediate business information from TAITRA.

For further information please contact:
Show Manager: Mr. Paolung Cheng
Section 3, Exhibition Department,
Taiwan External Trade Development Council (TAITRA)
Tel: 886-2-2725-5200 ext. 2659   Fax: 886-2-2723-4374
E-mail: invent@taitra.org.tw   www.InvenTaipei.com.tw

TAITRA Overseas Offices:
For more information and local assistance from TAITRA Overseas Offices, please visit: http://branch.taiwantrade.com.tw to find the nearest office of yours.
The locations of TAITRA Overseas Offices:
APPLICATION FORM FOR EXHIBIT SPACE and OFFICIAL DIRECTORY

Form 1 – ONLY for Inventor group leaders

| We require | booth(s) (3m x 3m per unit) in total. |
| Association/ Company Name |  |
| Contact Person | Name: □ Mr. / □ Ms. |
| Position: | Email: |
| Tel: | Fax: |
| Website |  |
| Address |  |

**IMPORTANT NOTES:**

- Registration deadline: **July 17, 2020**
- Entries received after deadline will not be accepted.
- Products to be on display: **maximum of 3 inventions per booth**

- I have read and accepted the Terms and Regulations for participation, and agree to act in compliance with all rules and regulations made by TAITRA in connection with this show. I also guarantee the information and documentation I submit are correct and I ensure no entered product infringes on the intellectual property rights of others. I will be responsible for any violation of intellectual property rights if happens, and the TAITRA assume no liability for such infringements.

| Signature: | Date: (MM/DD/YYYY) |

The above personal data will be used by TAITRA only in order to forward the applicant (by phone, mail and other means) information about exhibitions or trade promotion activities in the years 2020-2025.
Please complete the form in ENGLISH and use black capital letters or typescript

APPLICATION FORM FOR EXHIBIT SPACE and OFFICIAL DIRECTORY

Form 2 – Every Exhibitor needs ONE copy of this form

<table>
<thead>
<tr>
<th>We require</th>
<th>____________ booth(s) (3m x 3m per unit).</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>* Companies under inventor group are not required to fill this column.</td>
</tr>
<tr>
<td>Numbers of Invention</td>
<td>______________ a maximum of 3 inventions per booth</td>
</tr>
<tr>
<td>Nationality</td>
<td></td>
</tr>
<tr>
<td>Company Name</td>
<td></td>
</tr>
<tr>
<td>Website</td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td></td>
</tr>
</tbody>
</table>

**Contact Person**

<table>
<thead>
<tr>
<th>Name</th>
<th>☐ Mr. / ☐ Ms.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
<td>--------------</td>
</tr>
<tr>
<td>Position:</td>
<td></td>
</tr>
<tr>
<td>Tel:</td>
<td>Mobile:</td>
</tr>
<tr>
<td>Fax:</td>
<td></td>
</tr>
<tr>
<td>Email:</td>
<td></td>
</tr>
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**Signature:** ____________________________ **Date:** ____________________________ (MM/DD/YYYY)

The above personal data will be used by TAITRA only in order to forward the applicant (by phone, mail and other means) information about exhibitions or trade promotion activities in the years 2020-2025.
**INVENTIONS’ INFORMATION**

Form 3 Please complete Inventions’ information. Airmail or e-mail all the descriptions and product photos together with the application form that will be used as the first-round judging reference. **Please use separate form for each product. (1 invention per page)**

<table>
<thead>
<tr>
<th>Invention Name</th>
</tr>
</thead>
</table>
| ☐ Mr. / ☐ Ms.  

<table>
<thead>
<tr>
<th>Invention’s Name</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

Have you applied for a patent for your invention? ☐ YES ☐ NO
If yes, which country’s patents does your invention attain?
Country name: __________________________

<table>
<thead>
<tr>
<th>Categories of</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Taipei Invention Awards</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. ☐ Semiconductor Devices</td>
</tr>
<tr>
<td>2. ☐ Electric Digital Data Processing</td>
</tr>
<tr>
<td>3. ☐ Electric Communication Technique</td>
</tr>
<tr>
<td>4. ☐ Electric Power ☐ Measuring ☐ Optics &amp; Information Storage Based on Relative Movement Between Record Carrier and Transducer</td>
</tr>
<tr>
<td>5. ☐ Biochemistry &amp; Medicine ☐ Pesticide</td>
</tr>
<tr>
<td>☐ Foods ☐ Hobby Products ☐ Microorganism ☐ Biotechnology</td>
</tr>
<tr>
<td>6. ☐ Inorganic Chemistry ☐ Organic Chemistry &amp; Polymer Chemistry</td>
</tr>
<tr>
<td>7. ☐ Optoelectronic Liquid Crystal-Flat Panel Display</td>
</tr>
<tr>
<td>8. ☐ Mechanical Engineering</td>
</tr>
<tr>
<td>9. ☐ Daily Use Articles ☐ Civil Engineering ☐ Medical Engineering</td>
</tr>
<tr>
<td>10. ☐ Design</td>
</tr>
</tbody>
</table>

Description (including Innovation & Creativity, Market Performance, Function & Practicability and Design; max. 650 characters for each description)

Due to limited time for on-site presentation of inventions, it is suggested that as much detailed and comprehensive information (including presentation, posters, brochures, pamphlets, etc.) be provided as possible. All information should be presented in English for fair and accurate evaluation. Information not provided in English might lead to disadvantage in evaluation.

**Please e-mail 1 copy of the forms, and product photos to:**

**Show Manager: Mr. Paolung Cheng**

Section 3, Exhibition Department,
Taiwan External Trade Development Council (TAITRA)
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