

UNION OF CROATIAN INNOVATORS (UCI) 2019, ACTIVITY REPORT

1. F&F

The Union of Croatian Innovators (UCI) is a non-profit NGO, a legal entity registered as a legally corporate member of the Croatian Association of Technical Culture (HZTK), which is the national umbrella organization gathering 17 national “technical” associations. The member associations deal chiefly with promotion and development of creativity and boosting of technical skills among the target groups (primarily the youth). HZTK is established by the Croatian Law on Technical Culture. Altogether, UCI encompasses 18 regional and local associations with around 2000 members (individual innovators, companies, institutions and other entities dealing with innovation). UCI employs 4 professionals and 2 volunteers (The president and the UIH representative to the IFIA).

Funding sources include the state budget, membership dues, the sale of services, financing from private companies, philanthropic foundations, local and state agencies, or private donations.

2. ACTIVITIES IN 2019.

2.1. EXHIBITIONS

2.1.1. DOMESTIC EXHIBITIONS ORGANIZED BY UCI

- **ARCA**, The 17th International Exhibition of Innovation, (IFIA main event), Zagreb, 17.-19. October 2019.
200+ exhibitors, 16 countries

Collateral ARCA events:

- ✓ „New Technologies in the Blue Sector: Innovations in Croatian Shipbuilding“, Conference
- ✓ “Making Robotic Carts”, workshop aimed to youths
- ✓ „Our Fantastic Brain“, International workshop aimed to youths, performed by Winfried Sturm (IFIA expert)

- **11th AGROARCA** (IFIA main event) 25.-27. April 2019
200 exhibitors, 6 countries

Collateral AGROARCA events:

- ✓ „Packaging - Impact on Product Quality and Environmental Protection”, Conference
- ✓ „Intellectual Capital and its Economic Importance“ workshop
- ✓ „Designing a Humidity and Temperature Testing Device“, workshop aimed to youth
- ✓ „How to Use Intellectual Property as a Tool in Your Own Business“, workshop

2.1.2. CROATIAN EXHIBITIONS ORGANIZED UNDER AUSPICES OF UCI

- Trans-county innovation exhibition Ivanić grad, Ivanić grad, 15. -16. May 2019., 50 primary schools and 7 universities were exhibited.
- The 13th Exhibition of Innovation Karlovac – iKA, Karlovac. 17.-20. September 2019., 62 items of innovation were exhibited.
- The 7th Innovation Salon Bjelovar, 03. October 2019. 30 items of innovation were exhibited.
- „INVENTUM 2019“, The 13th International Youth Innovation, Commerce, and Technical Creativity Fair, Ilok, 11.-13. October 2019, 100 items of innovation were exhibited.
- „Adriatech" 3th innovation exhibition, 02.-06. December 2019, Rijeka 40 items of innovation were exhibited

2.1.3. INTERNATIONAL EXHIBITIONS WITH UCI PARTICIPATION

- The 47th International Innovation Fair in Geneva, 10.-14. April 2019. 10 items of Croatian innovation were presented.
- SVIIF 2019, Santa Clara, 24.-26. June 2019. 7 items of Croatian innovation were presented
- The 3th Exhibition of Patents, Innovation and New Technologies INOVAMAK, Skoplje, 23.-27. September 2019. 5 items of Croatian innovation were presented
- The 4th International Inventions Fair ISIF, Istanbul. 27.-22. September 2019. 6 items of Croatian innovation were Presented
- IWIS, Warsaw, 14.-16. October 2019. 5 items of Croatian innovation were presented.
- IENA 2019, Nuremberg 31. October.-03. November 2019.

Croatia was general partner to IFIA 2019, 12 items of Croatian innovation were presented.

- The 15th SIIF, Seoul, 27.-30. November 2019.
6 items of Croatian innovation were exhibited
- IIF Hyderabad, 01.-03. December 2019.
4 items of Croatian innovation were presented

2.2. UCI PROJECTS AIMED AT YOUTH

2.2.1. IN COOPERATION WITH NGO “NIKOLA TESLA-MIND FROM THE FUTURE”

Popular workshops held in Zagreb aimed predominantly to youth:

- „Making Useful Accessories - Paper Gift Bag“, Krapina, 08. January 2019.
- „Diversity of the Teams as an Innovation Driver“ , 19. February 2019.
- „Industrial Design“, Zagreb, 05. March 2019.
- „Intellectual Property - Protection, Role and Importance ”, Krizevci, 12. March 2019.
- „The Creative Industries in Today's Society“, Zagreb, 21. March 2019.
- „From Idea and Innovation to a Successful Product / Service“, Zagreb, 09. April 2019.
- „Effective Communication - an Important Segment of Business Success” , Zagreb, 16. May 2019.
- The 10th „Tesla and Friends“- festival dedicated to the memory of Nikola Tesla, Zagreb, 9.-11. July 2019.

2.2.2. FESTIVAL OF TECHNICAL CULTURE

Festival of Technical Culture, Rijeka, 24.-25. October 2017.

UCI was one of the partners to the Croatian Association of Technical Culture in the organization of the central Croatian event aimed at promoting and facilitating youth creativity.

2.3. UCI AS A STAKEHOLDER IN COMMON PROJECTS

- The 42nd „MIPRO“ International Convention on Information and Communication Technology, Electronics and Microelectronics 20.-24. May 2019., Opatija,

UCI presented the 1 top innovation and provided information on IPR at the Info Desk.

- The 2nd „Blue-Green Hub Forum“ on R&D in Croatian blue sector in collaboration with NGO „HR RADI“, Zagreb, 30. May 2019.
- The 3d „Blue-Green Hub Forum“ on perspectives of Croatian small shipbuilding in collaboration with NGO HR RADI, Zagreb, 03. June 2019.
- The 10th Graduate Workshop DIRA, in collaboration with the Department of Electronic Systems and Information Processing (ZESOI) of the Faculty of Electrical Engineering and Computing, University of Zagreb, 11. June.2019.

2.4. INTERNATIONAL COOPERATION

Throughout 2019, UCI has been continually advertising and branding membership and partnership with IFIA. The UCI delegate, as an member of EXCO IFIA was present at all official meetings and forums of the EXCO.

2.5. OTHER UCI KEY PROJECTS AND EVENTS

2.5.1. ARHIMED ACADEMIA

- „Getting Familiar With the IPR“ workshop aimed primarily at high school teachers, Zagreb, 28. May 2019.
- „Intellectual property - forms and procedures of protection, role and significance“, Kanfanar 17. September 2019,
- „How to Encourage Creativity in Youth“, Pula, 29.October 2019.
- „Technical Innovation and Youth“, Kanfanar, 08. November 2019.

2.5.2. INNOVATOR COUNSELING

UCI services the needs of individual and incorporated members, provides access to the following services:

- Recherche using both domestic and international patent databases;
- Assistance in the preparation of application for various forms of IP protection;
- Twinning with possible commercial partners;
- Facilitation of applying for public and commercial financing of innovation.

In 2019 UCI has leveraged the Innovator Counseling Center to provide access to one or more of the aforementioned services to 60+ individual innovators, 20+ innovative entrepreneurs, concentrating on the issues of IPR, financing for innovation, development and commercialization of innovation.

2.5.3. PR ACTIVITIES

Many of UCI officials and members were regularly presented in the media (press, WEB, TV shows etc.) advertising UCI activities in promotion and boosting innovation.

2. LINKS

www.inovatorstvo.com

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IFIA EXCO member