

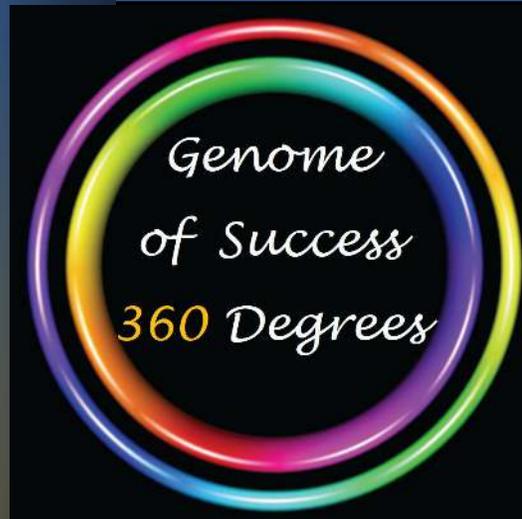
Inspiring the next generations



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MISSION: provide to inventors, entrepreneurs, students one point of encounter to share knowledge, experiences and motivate the future generation to Interact with people from all around the world and to learn how is the recipe of the personal, student and professional success adopted in each Country.

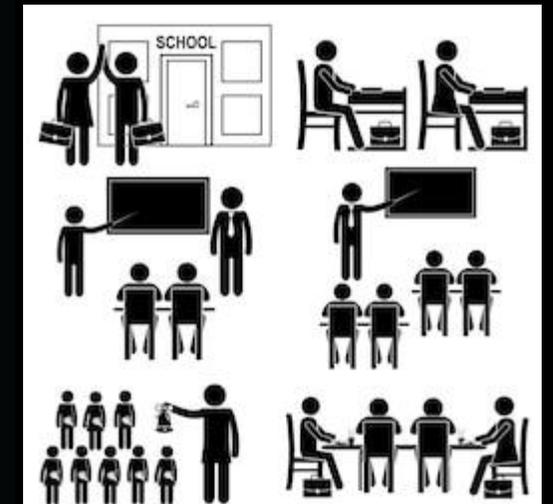




Personal



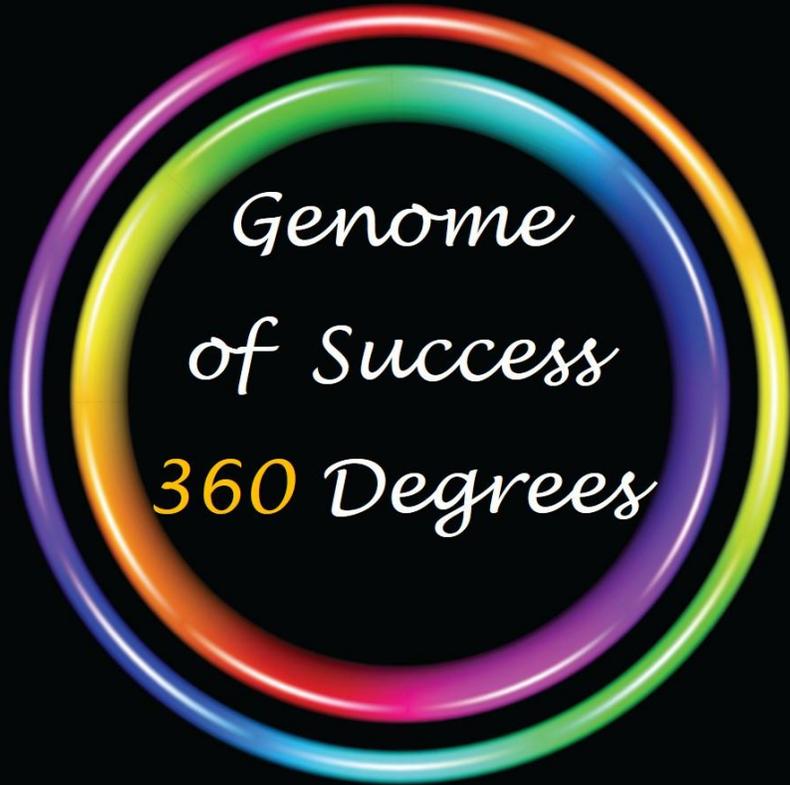
Professional



Student

Worldwide Network of Mentors **GS_360°**

Inspiring the next generations



Mentorship promoting Personal, Student and Professional Success

Guidance for Mentors GS_3600 on the structure of the videos to be posted

- 1- Maximum duration of **8 minutes**. Each mentor can upload **one video per month**.
- 2- If possible, include graphic resources (images and / or videos) to facilitate understanding and increase attractiveness.
- 3- Make sure you have good image and sound quality.
- 4- In order to facilitate the user's choice, structure the title so as to make it clear that it is an approach to personal, student or professional success. Exs: Innovation in personal life; Emotional intelligence - How to develop it; Memorization strategies; How to sell your idea to investors; Technology Transfer, Pitch; How to be successful as an inventor, programmer, doctor, teacher, veterinarian, engineer etc.
- 5- Send your video through a file transfer platform such as MEGA or the link that gives access to a virtual drive.
- 6- Greet the audience and get straight to the point, not to mention your resume or citing many technical references. Provide the link to access this information in the description of the video that must accompany it to be published on Youtube on the "Genome of Success 360 Degrees" channel. **Promote your work, not your institution.**
- 7- Avoid using very technical language (buzzwords), remember that the target audience of the videos includes, from high school and technical students to higher education, entrepreneurs, startups and people from the general public interested in the topics covered by the Relationship channel.

In the near future, the proposal is for the videos to have automatic subtitles resources in different languages and, thus, will allow the dissemination of the work of mentors in different countries and the addition of value to their curricula. The platform will be posted on the IFIA website to dozens of countries.