



# AFRICA OCIP EXPO

★ SUMMIT ★ EXHIBITION ★ AWARD ★

INNOVATION FOR INCLUSIVE DEVELOPMENT IN AFRICA

17<sup>th</sup> - 19<sup>th</sup> November, 2020 

Online Virtual Expo 

[www.africaociipexpo.org](http://www.africaociipexpo.org) 



## OCIPNIG

ORGANIZATION FOR CREATIVITY, INNOVATION  
AND INVENTION PROMOTION, NIGERIA

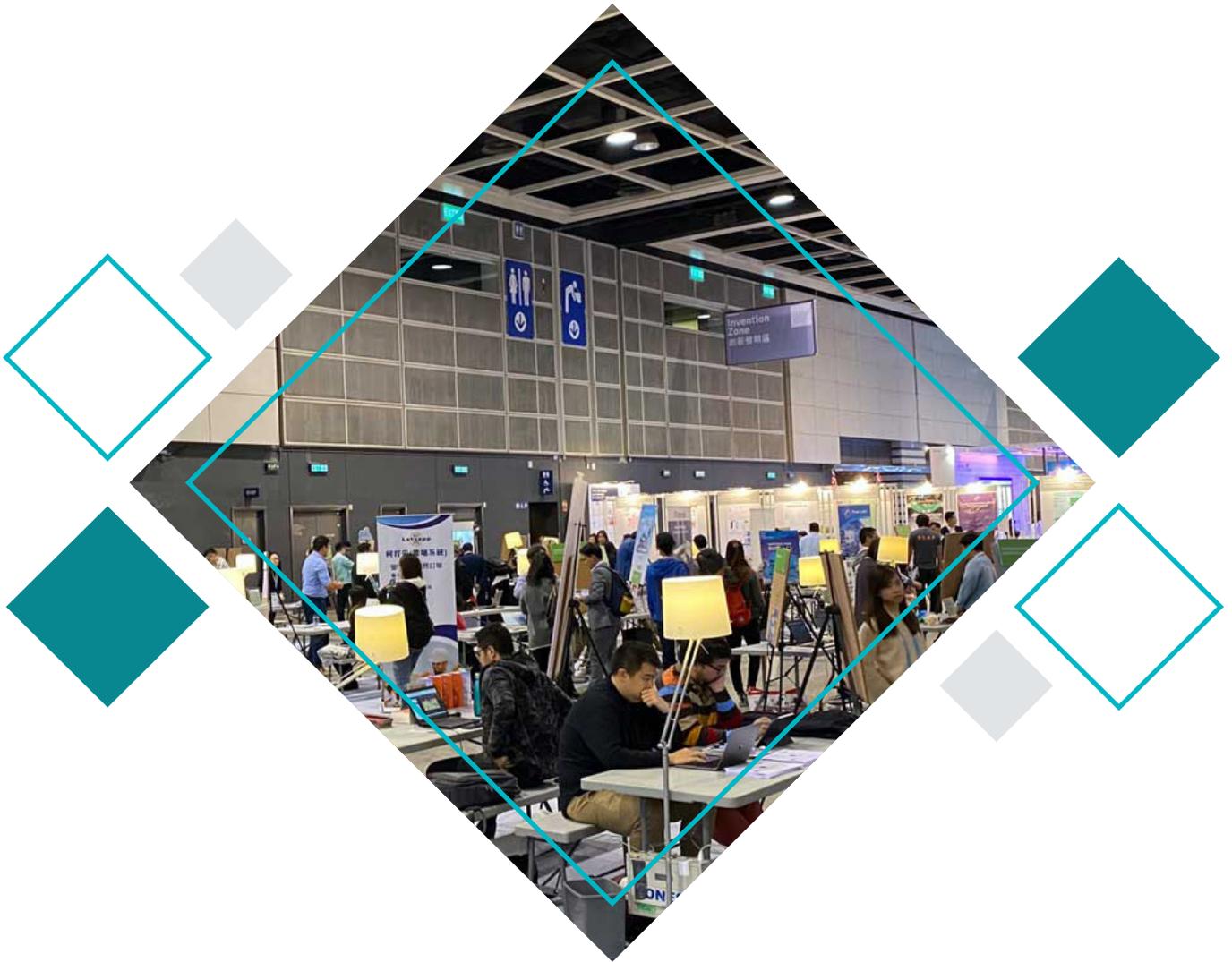
2020  
NOVEMBER  
17<sup>TH</sup> - 19<sup>TH</sup>

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## About The **EXPO**

This Expo will deliberate on the need to foster the culture of creativity and innovations in Africa, leading to impactful development; addresses the exponential changes needed to significantly improve continental economic standards. It seeks to mobilize a network of innovators, researchers, investors, inventors driving business developers for networking and cross-collaboration. This is an initiative led by the Organization for Creativity, Innovation, and Invention Promotion (OCIIP), Nigeria. We partner with the world's leading innovation and creativity providers from the academic community, Innovation agencies, government parastatals, and industry to promote the works of creativity, innovation and inventions across Nigerian and the global innovation ecosystems. The key features of this Expo are the keynote presentations, panel discussions, exhibition and presentation of prizes and awards to outstanding innovation.

# EXPO THEME

## POST COVID-19: INNOVATION FOR INCLUSIVE DEVELOPMENT IN AFRICA



Date:  
17<sup>th</sup> - 19<sup>th</sup> November, 2020



Venue:  
Online Virtual Expo



Web:  
[www.africaociipexpo.org](http://www.africaociipexpo.org)



Email:  
[contact@africaociipexpo.org](mailto:contact@africaociipexpo.org)

### EXPO VISION

Increase the affluence of Africa by promoting and catalyzing the innovation spirit to see value-based innovation and impact for continental development.



#### TRANSFORM

TRANSFORM the innovation space for all encompassing productivity.



#### ENGAGE

ENGAGE all sectors to uplift the African heritage for diverse prosperity.



#### INSPIRE

INSPIRE a new generation of Africans for impact based social development.



#### PROMOTE

PROMOTE the works of creativity, innovation and invention to a global audience.





# EXPO FOCUS

Agriculture,  
Agribusiness



Health  
Well being



Science &  
Technology



Environment &  
Water



Quality  
Education



Power &  
Energy



Information &  
Comm. Technology



Manufacturing &  
Service Industry



# FEW EXPO BENEFITS

## ACADEMIC & RESEARCH INSTITUTIONS

1. The Expo offers a great platform for academic institutions and research centres in Africa to showcase their research works, products and services.
2. It affords great opportunity to network with government, businesses, and international organizations at the Expo.
3. They will leverage the great media coverage and publicity before the Expo, during and after the Expo.
4. Opportunity to promote latest research at the Expo through paper presentation, exhibitions, branding and publication of their research work.
5. An opportunity to learn new trends in intellectual property, emerging technologies around the world.
6. Opportunity to connect with leading institutions.
7. Leading research organization and institutions are recognized at the Expo.

## BUSINESSES AND ORGANIZATIONS

1. For businesses and organizations, the Expo offers businesses and organization the platform to promote their products and services through business presentations, exhibition of their products and services, advertisement opportunity, and branding at the Expo.
2. They will leverage the great media coverage and publicity before the Expo, during and after the Expo.
3. It offers them an opportunity to participate in Panel Discussions that will increase their knowledge base, and enhance their productivity through the use of emerging technologies.
4. It offers great business networking opportunities with international organizations, government agencies, and top decision makers across different sectors of the economy.
5. They stand a chance to be recognized at the Expo.



# CONT.

## START-UPS, YOUNG ENTREPRENEURS

1. Start-ups will connect to investors at the Expo.
2. Start-ups will have the opportunity to connect with leading creativity and innovation ecosystems around the world.
3. Innovative start-up are promoted, recognized and offered mentorship opportunity through OCIIP Innovation Hub.
4. Business development opportunities from leading organizations.
5. An opportunity to collaborate with businesses, government, international organizations, and provide solutions for them.
6. Innovative start-ups will have the opportunity to showcase their products and services at the Expo.

## GOVERNMENT & STATES AGENCIES

1. This Expo provides the platform for government agencies to share their agenda, projects and initiatives towards promoting technology, creativity, innovation and entrepreneurship in Africa.
2. The Expo helps government learn and understand global trends in innovation from experts and speakers at the Summit.
3. It helps foster collaboration between government and private sectors.
4. It affords the government the opportunity to meet and network with key players in both local and international innovation and technology ecosystem.
5. It connects government to international organizations, who are willing to work with them at all levels to drive innovation in their sector.
6. Government agencies that are doing great work in the ecosystem are recognized at the Summit.



# EXPO PARTICIPATION & EXHIBITION

## PARTICIPATION

Participation for the expo is **FREE** and open for all irrespective of area of discipline or specialization.

### WHO CAN PARTICIPATE & EXHIBIT



Manufacturing and commercial companies and enterprises [] Inventors and private researchers [] Consultancies [] Laboratories [] Universities [] Private and State-owned Research institutes and other organizations [] Patent brokers and promoters of innovation [] Associations and similar bodies [] Service and financial organizations [] Publishers [] National, regional and international organizations.

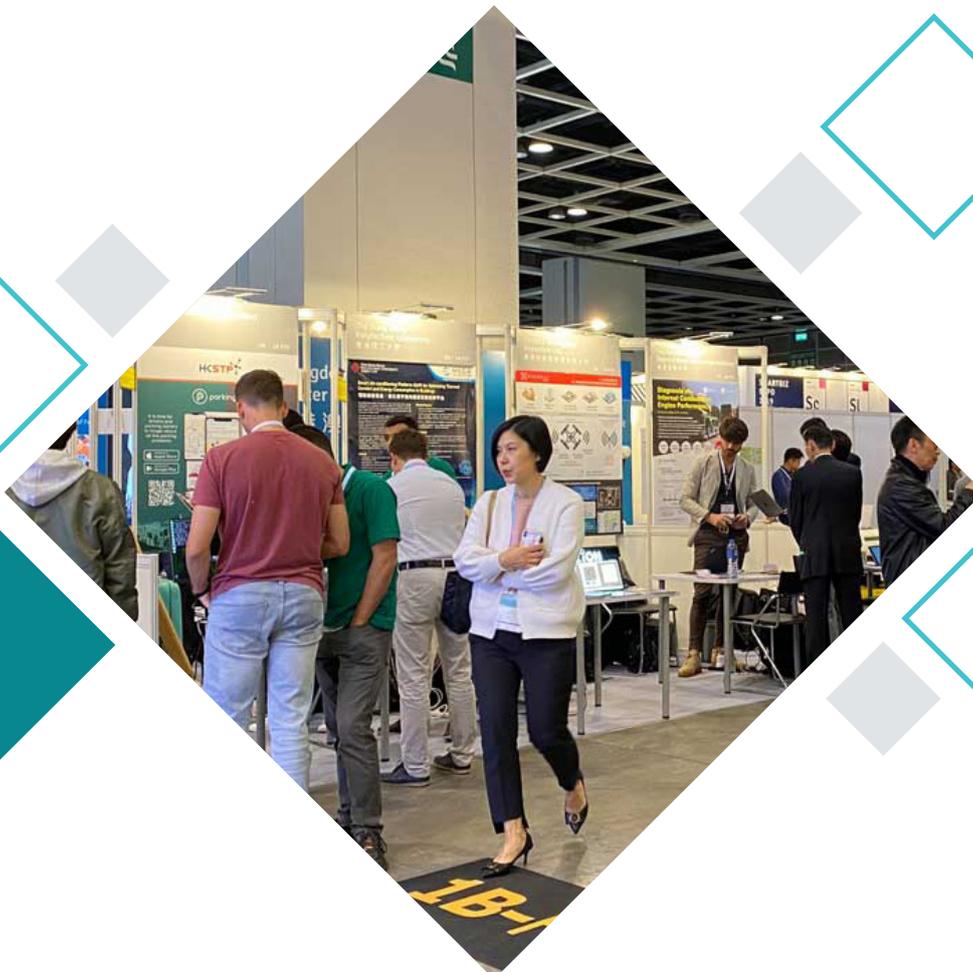
## EXHIBITION

Hundreds will be showcasing their invention, innovation, product and services for possible engagement and facilitate connections with investors, clients & partners. Virtual Exhibition Booth is **FREE**. See page 11 for more details.

### EXHIBITION BENEFITS



1. Showcase your work to global audience.
2. Stand a chance to win Innovation prize fund.
3. Engage with possible investor for commercialization.
4. Outstanding opportunity to promote your innovation.



# AWARDS & PRIZES

✓ Awards will be given to organization and institution that recognizes and promote the culture and ecosystem of creativity and innovation.

✓ Innovation Funds will be given to outstanding invention, innovation and works or creativity after duly screened by competent juries.



## JURIES CRETERIA



**OFFICIAL  
ORGANIZER**



**SPONSORS & PARTNERS**



# SPONSORSHIP & EXHIBITION PACKAGES

## PLATINUM SPONSOR \$5,000 - N2,000,000

1. Sponsor identified as Platinum Sponsor.
2. Sponsor identified as Collaborator.
3. Keynote presentation slot.
4. Branding of virtual space.
5. Logo Placement on all e-conference materials.
6. Logo placed with active link to sponsor's website.
7. Ten (10) Premium Virtual exhibition booth.
8. Advert placement on e-brochure.
9. Social Media Mention.
10. Customized arrangements.

## GOLD SPONSOR \$2,500 - N1,000,000

1. Sponsor identified as Gold Sponsor.
2. Keynote presentation slot.
3. Branding of virtual space.
4. Logo Placement on all e-conference materials.
5. Logo placed with active link to sponsor's website.
6. Five (5) premium Virtual exhibition booth.
7. Advert placement on e-brochure.
8. Social Media mention.

## SILVER SPONSOR \$1,250 - N500,000

1. Sponsor identified as Silver Sponsor.
2. Speakership slot at presentation session.
3. Branding of virtual space.
4. Logo Placement on all e-conference materials.
5. Platinum Sponsor's logo with active link to sponsor's website on the platform.
6. Three (3) Premium Virtual exhibition booth.
7. Advert placement on e-brochure.
8. Social Media mention.

## BRONZE SPONSOR \$800 - N250,000

1. Sponsor identified as Bronze Sponsor.
2. Panel discussion slot at presentation session.
3. Branding of virtual space.
4. Logo Placement on all e-conference materials.
5. Platinum Sponsor's logo with active link to sponsor's website on the platform.
6. Two (2) Premium Virtual exhibition booth.
7. Advert placement on e-brochure.
8. Social Media mention.



**Virtual Exhibition Booth**

**FREE**

**Premium Booth**

**\$150 - N50,000**



# AFRICA OCIP EXPO

★ SUMMIT ★ EXHIBITION ★ AWARD ★



# OCIIPNIG

ORGANIZATION FOR CREATIVITY, INNOVATION  
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