

INV. BAHAREH(FATEMEH) SHARIFIOUN

INVENTOR | ENTREPRENEUR | MANAGING DIRECTOR



PROFILE

Entrepreneurial and driven leader with more than 15 years of leading industry expertise in design, development, and implementation of Local large-scale IT and E-commerce projects. Expert in business strategy design and crisis management.

SKILLS

- Fundraising
- Company Restructure
- Business Storytelling
- Solution oriented
- International business
- Problem-Solving
- Business law & business Ethics
- Project Management Tools
- Strong Communication

CURRENT POSITION

CO-FOUNDER & MANAGING DIRECTOR

Sepas Holding

2021 - Present

- producing and presenting variety of products and services
- Insurance Tech, Travel Tech and Finance Tech.
- Application service provider
- Holding member: Aria pardaz Raika and Pars net sis(PNS)

EDUCATION

INTERNATIONAL FEDERATION OF INVENTORS' ASSOCIATIONS(IFIA)

Master of innovation

2022

STEINBEIS HOCHSCHULE BERLIN

MBA

2010 - 2012

AMIR KABIR UNIVERSITY OF TECHNOLOGY

General MBA

2009 - 2010

ISLAMIC AZAD UNIVERSITY CENTRAL TEHRAN BRANCH

Bachelor's degree, Electronics Engineering

2003 - 2007

CONTACT

+98 912 1723851

bahareh@sharifioun.com
bsharifioun@gmail.com

No.17, East Sarv St., Sa'databad,
Tehran, Iran

Sharifioun.com

EXPERIENCE AND PROJECTS

CEO & BOARD MEMBER

Aria Pardaz Raika, Sepas Holding Member | Insurtech and Fintech approach

2015 - Present

- **Bimeh.com**, as an online brokerage that offers all kind of insurance from 24 active insurance company in Iran based on internet to business(B2B) and customer(B2C) all over the country.
- **Bimeh.app**, a digital solution and technological infrastructure for filing a claim for damage assessment in 3 kind of insurance.
- **Insurance e-Tendering Platform**, a national platform for holding online tenders in the field of insurance for medium and large size of organizations.
- **Marketplace, online** platform to sale any kine of instruments, devices and goods, by online and wallet payment method, and customer club features.

VICE CEO & BOARD MEMBER

PNS, Sepas Holding Member | TravelTech and Fintech approach

2020 - Present

- **Safar.com, OTA**, is a Iranian online travel agency for lodging reservations & other travel products.
- **Pars GDS**, is a travel reservation system used by travel agents and companies to search, price, book, and ticket travel services provided by airlines, hotels, car rental companies, rail providers and tour operators.
- **Pars CRS**, Infrastructure to provide information travel services
- **I6 Tax infrastructure, Iran CAO Project**, Passenger Safety Oversight Services Fees. A online system that can distribute exact share of each identity that combined as the ticket fee.
- **Flight Permission Platform, Iran CAO Project**, organize the supervision of licenses issued by airlines
- **Netsispay**, a payment processing solution and to monitor the performance of the supported acceptors after connecting them to the electronic payment network.
- **E-wallet Infrastructure**, A digital wallet, also known as e-wallet, is an electronic device, online service, or software program that allows one party to make electronic transactions with another party bartering digital currency units for goods and services.
- **Customer Club Infrastructure**, is considered as an appropriate infrastructure to increase the frequency of interactions between the company and the customer.

EXECUTIVE VICE PRESIDENT OF OPERATIONS

Eniac Tech Group

2019 - 2021

- Payment service provider(PSP)
- Shetak Loyalty infrastructure
- Happy App.

EXPERIENCE AND PROJECTS

PLANNING AND QA MANAGER

Behestan Rayan

2012 - 2015

- Core banking Solution
- Provide Systems for Financial institute

CONTROL PROJECT MANAGER

Raahbar Informatics Services Co. | High level B2G Project

2010 - 2012

- Raahbar was established by the Ministry of Commerce to provide technical and engineering services in the field of information technology, communications and e-commerce.
- **Analysis and design team leader** of ERP total solution in Energy Industry Project
- **Country real estate transaction registration management system**
- Shabnam and Mizan Project.

ACHIEVEMENTS

- **European International Honorary Special Recognition Award**, GlobalWIIN Awards 2022
- **INV Membership Certificate**, IFIA 2022
- **IFIA Diploma**, The Van International Entrepreneur and Investor Summit, Turkey, 2022
- **Award Certificate** for The Invention "Smart Compact Gadget for Cars", IFIA 2022
- **The Gold Prize**, Korea International Women's Invention Exposition, Seoul, Korea, 2022
- **The Gold Medal**, The 7th International Invention Innovation Competition in Canada, iCAN 2022
- **Two Special Awards**, The 7th International Invention Innovation Competition in Canada, iCAN 2022
- **The Gold Medal**, The 7th Istanbul International Inventions Fair - ISIF'22
- **The Gold Medal**, International Trade Fair in Germany, iENA 2022
- **Two Special Awards**, International Trade Fair in Germany, iENA 2022
- **Grade "A" Standard**, IFIA 2022