Seoul International Invention Fair

2023 SEOUL INTERNATIONAL INVENTION FAIR

The Largest Annual Invention Fair in the World
The Best Way Access the Global Market and Improve PR

NOV.1 – NOV.4 2023
COEX / SEOUL, KOREA

Web Site : www.siif.org
E-mail : siif@kipa.org

Korean Intellectual Property Office | KIPA | WIPO | IFIA

Greetings

Welcome to one of the largest global invention innovation hubs, Seoul, Korea!

It is my great pleasure to introduce the 2023 Seoul International Invention Fair (SIIF). The SIIF is one of the largest invention fairs in the world, and an official exhibition of the Korean government, and offers four days of high-quality inventions and networking opportunities.

Since 2002, the SIIF has served as a platform for inventors and breakthrough technologies from all around the world and aims to publicize superior inventions, broaden sales channels for patented products, and support global marketing.

At SIIF 2023, you will have the opportunity to meet with business partners and investors, and attend new market entry consultations on IP commercialization.

Together we will explore the new possibilities available to you in Seoul, Korea!

Korea Invention Promotion Association
President Son, Yong Ook

General Information

As the largest annual invention fair in the World, SIIF 2023...

... is organized to market and to promote inventions
... is a 4-day event where inventors and researchers showcase new ideas and products to manufacturers, investors, distributors, licensing firms and the general public.
... will be under the support of the World Intellectual Property Organization (WIPO) and the International Federation of Inventors' Association (IFIA).

Section	Exhibition	Space
International Invention Pavilion	International inventions and new products	10,368 ㎡
High Tech Pavilion	High tech inventions and new productd	
Design and Trademark Rights Exhibition	Exhibition of Korean designs and trademark	
Korea Invention Patent Exhibition	Exhibition of patented Korean Inventions and new products	
Safety Invention Pavillion	Inventions and new products related to safety	
Business Matchmaking Pavilion	Matchmaking between potential buyers and inventors	

Why you should participate in SIIF

- It's a great opportunity to have your ideas and inventions promoted at the global level
- In SIIF 2022, 477 inventions from about 20 countries were participated

Who can exhibit

- Individual inventors, researchers, enterprises, patent offices, suppliers of IP information, technology transfer organizations, and IP-related institutions

When

Nov. 1(Wed) - Nov. 4(Sat) [4 days] / 10:00 - 17:00 (7 hours per day) ※ Nov. 4(Sat) until 15:00

Description	Date	Venue
Opening Ceremony	Nov. 1(Wed)	Exhibition Hall
Evaluation (Judging)	Nov. 1(Wed) - Nov. 2(Thu)	Exhibition Hall
Award Ceremony	Nov. 3(Fri)	Exhibition Hall

※ The schedule is subject to Change

Where

COEX, 513, Yeongdong-daero, Gangnam-gu, Seoul 06164, Korea

Organizer of SIIF

SIIF 2023 is organized by the korea Invention Promotion Association (KIPA), a statutory company established under the provision of the Invention Promotion Act. It is the only organization in Korea that has promoted inventive activities since 1973.

Application Information

Participation Schedule

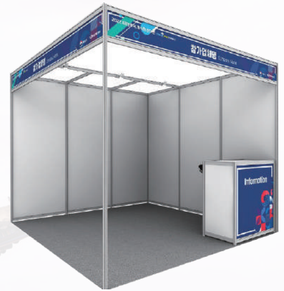
Application and payment deadline	September 22, 2023	
If application is cancelled	Before / on Sept. 22	50% refund
	After Sept. 22	No refund
Installation period	Oct. 31(Tue) 09:00 - 18:00	
Dismantling period	Nov. 4(Sat) 15:00 -	

All displays must be brought into the exhibition hall during the installation period and removed during the dismantling period.

Maximum of 3 invention are allowed for exhibition per booth

Items/services supplied free of charge

- Partition, 1 chair, 1 desk, carpeting, 1 name board, lights
- Electricity (220V, single phase, 60Hz, 1kw)
- Publicity in the exhibition catalog
- Free consulting on technology transfer and related fields
※ The service is subject to change



For further information on furniture and other equipments, please refer to the extra equipment rental guide at www.siif.org

Awards

- Grand Prizes
- Gold, Silver, & Bronze Prizes
- Special Prizes (Seoul metropolitan Government, WIPO, IFIA and many others)

Please visit www.siif.org for further info regarding:

- Delivery and customs clearance
- Location of venue and transportation
- Hotels
- Arrangement for interpreters and tours

Rules and Regulations

- An exhibitor may present only three inventions in one booth. Each entry form (photocopies of the form are allowed) should contain information about only one invention. Exhibitors who have inventions that are patented or with pending patents, utility models, or industrial designs may take part in the exhibition. Exhibits deemed hazardous or that would cause public inconvenience are strictly prohibited by the organizer.
- Exhibitors who wish to send their products prior to their arrival may send them to the organizer. Products not duly indicated on the entry forms are strictly prohibited. Inventions may be presented in the form of ready-made articles, prototypes, samples, photos, or texts.
- At least one person is required to man the booth at all times during exhibition hours.
- Exhibitors who wish to withdraw their inventions before the closure date will be liable for damages incurred. They will also forfeit any award presented to them.
- The organizer will take every precaution to safeguard the exhibitor's properties via a regular security service. Nonetheless, the organizer will not be liable for damage or loss to the exhibitor's properties through theft, fire, accident, or similar destructive causes. The exhibitor is responsible for obtaining insurance for their respective exhibits and for the installation of special protection wherever necessary.
- The organizer will not be held responsible for errors in the translation or copies of the advertisements published in the official exhibition catalogue.

Korea Invention Promotion Association (www.kipa.org)

Korea Intellectual Property Service Center 131, Teheran-ro, Gangnam-gu Seoul, 06133, Korea

Tel (+82 2) 3459-2843, 2924 / **Fax** (+82 2) 3459-2799 / **Website** www.siif.org / **E-mail** siif@kipa.org

Entry form

Deadline for submission of entries : 22 September

1. Applicant(s)

- Name of Contact Person (First name / Surname) :
- Name of Inventor (s) - to be used in a diploma :
- Name of Company or Association :
- Name of Fascia Board :
- Country : • Mobile Phone :
- E-mail : • Address :

2. Purpose of exhibiting your invention :

□ Advertise your invention □ Sell your patent □ Search for investors
□ Technology Transfer □ Licensing

3. Name of invention:

4. Description (maximum 3 lines - to be published in the official exhibition catalog)

5. Class - Check the category of your invention

A □	Mechanics / Engines / Machinery / Tools / Industrial process / Metallurgy	I □	Traffic / Transport / Car accessories
B □	Computer science / Software / Electronics / Electricity Methods of Communication	J □	Medical Technology / Medicine / Hygiene / Cosmetics
C □	Building / Architecture / Civil Engineering / Construction / Materials / Woodwork	K □	Graphic arts / Advertising
D □	Sanitation / Ventilation / Heating	L □	Teaching research, and pedagogical items
E □	Security / Rescue / Alarm	M □	Games / Sport / Hobby
F □	House-keeping and nutrition	N □	Information technology
G □	Commercial, Industrial, and Office equipment	O □	Environmental protection
H □	Agriculture / Forestry and Garden / Pet and Farm animal supplies	P □	Other inventions and new practica l products

※ Please choose the most relevant class if your exact category is not in the above list.

6. Rental of furniture and other equipment

Basic items are supplied free of charge. For additional items please refer to the equipments rental guide at www.siif.org, and contact the organizer for reservations.
Note that equipment leased during the exhibition period is subject to availability.
Payment should be made at the exhibition hall.

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7. Booth and equipment rental

Article		Unit Price	Quantity	Amount	Remarks
Booth	Standard Booth (3m×3m)	US$1,500 / 9sqm		US$	
	Standard space	US$1,350 / 9sqm		US$	
Power supply (60Hz)	200V Single phase	US$50 / 1KW		US$	4 days
	380V Three phase	US$50 / 1KW		US$	4 days
Internat line		US$170 / 1line		US$	4 days
Water & drainage		US$170 / 1unit		US$	4 days
Compressed air		US$170 / 1unit		US$	4 days
Subtotal (Including the 10% V.A.T)				US$	
Early Bird Discount	Payment 2 months prior to Daedline : 20% off			US$	~7/22
Total amount				US$	

8. Advertisement in the official exhibition catalog (option)

The official exhibition catalog will contain information on the participants' exhibits for SIIF 2023. 10,000 copies will be distributed to visitors, individual inventors, enterprises, and invention related organizations all over the world.

The official catalog is 150mm × 220mm. Choose which type of advertisement in the official catalog you wish to use from the table below:

Classification	Color & Page type	Size	Price	Check	Remarks
Cover No.4	Color 1 page	150mm×220mm	US$1,100	□	Including the 10% V.A.T
Cover No.3 & No.2	Color 1 page	150mm×220mm	US$ 900	□	
Inside page	Color 1 page	150mm×220mm	US$ 700	□	
	B/W 1 page	150mm×220mm	US$ 600	□	
	B/W 1/2 page	150mm×110mm	US$ 500	□	
	B/W 1/4 page	75mm×110mm	US$ 400	□	

※ Advertising material must be provided on or before September 8, 2023.

I, ..., desire to participate in the Seoul International Invention Fair 2023, and agree to abide by the regulations attached herewith.

Applicant's signature over printed name: .....

Company : .....Date : ..... /..... / 2023.

Payment in US$ should be made by September 8, 2023 to account no 349437-04-009698, CZNBKRSEXXX, Gangnamyeok Branch, Kookmin Bank

Department of Invention Promotion
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