



# IFIA

INTERNATIONAL FEDERATION  
OF INVENTORS' ASSOCIATIONS



## IFIA'S Startups Global Networking Program



## Mission

Connect the world Startups Ecosystem to create a successful, innovative, impactful and profitable Business making the world a better place to live for all people with the innovative solutions developed by Startups for the global challenges.

[www.ifa.com/startups\\_department](http://www.ifa.com/startups_department)



## About

This Program is an IFIA's initiative which aims to help Startups to have the possibility to both, create connect other Startups, Inventors, Companies and Customers located in the Countries in which IFIA has representatives and to establish a successful businesses.

## — ADVANTAGES FOR INVENTORS

- They will have the opportunity to connect with Startups by offering their inventions and have the opportunity to be connected with a established business making easier the process to commercialize the inventions or have access to the investors and the Startups will have an innovative solution to take to the market, establishing a **win-win relationship**.



## — ADVANTAGES FOR STARTUPS

- They will have the opportunities to connect with Startups from other Countries establishing commercial partnership as joint-ventures to commercialize their solutions and facilitating the internationalization process opening another business markets

## ADVANTAGES FOR COMPANIES, GOVERNMENT AND OTHER ENTITIES

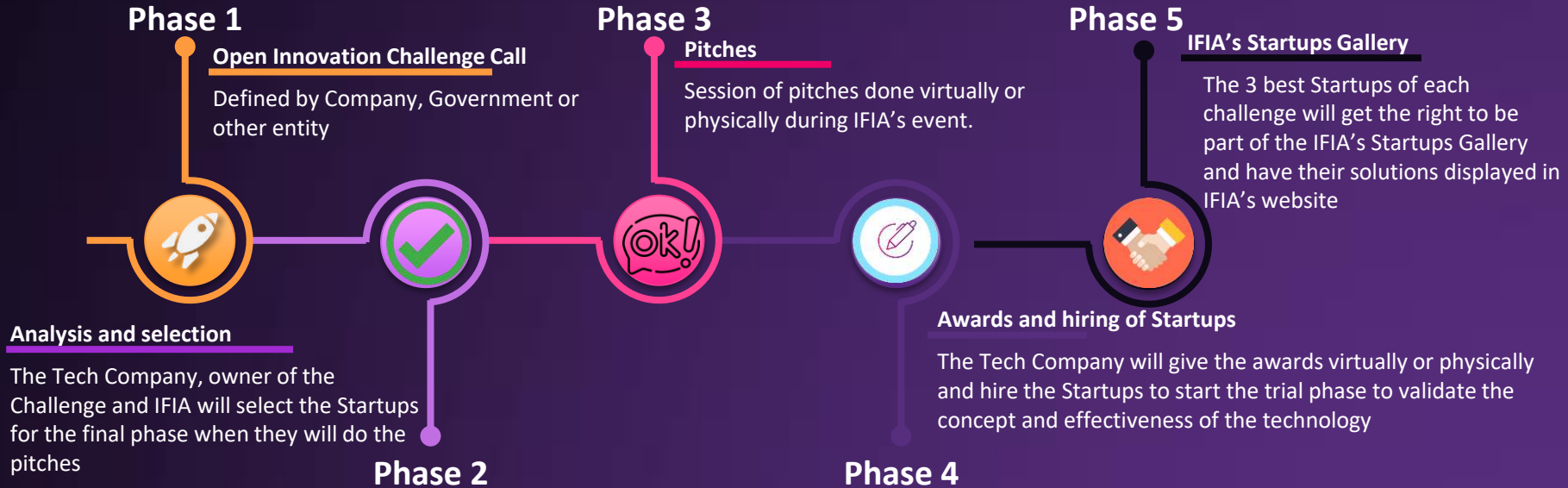
- Increase the visibility to connect their image to IFIA and the biggest networking of Startups of the world;
- Take advantage of the worldwide networking of IFIA to launch challenges with virtual or physical presentation during events which IFIA supports.

## IFIA STARTUPS CHALLENGE



- This consists in open innovation process where the Governments, Companies or other entities can launch the public call to Startups to solve some challenge and the Startup which will be able to prove the concept and the effectiveness of the solution will get the prize and those who made the challenge will have an innovative and customized solution without spending to much money.

# How it will work





## BUSINESS MODEL



- **How much Sponsors must pay to participate?**

To make part of the Program as Sponsors the Companies, Venture Capitals groups, Governments and other entities must make contact with the organizers by sending an e-mail to [startups@ifia.com](mailto:startups@ifia.com) and know the advantages that IFIA can offer to you.

## BUSINESS MODEL



- **How much Startups must pay to participate?**

To make part of the Program the Startups will not be charged, they must fulfill the criteria established by the Organization after filling the online form. Just scan the QRCode to access it





## IFIA STARTUPS ACADEMY

- ❖ The IFIA Startups Academy will offer a serie of workshops lectures and courses addressed to the following target public:
  - **Inventors and Academic Scientists** who want to turn their inventions and scientific projects into startups by applying the Genome of Innovation methodology..
  - **Startups** which wants to improve their skills in many areas, as Business, Leadership, Creativity, Innovation etc., to achieve better results.



# GENOME OF INNOVATION METHODOLOGY



## 6. Promotion

Promote the business with the PERSONA, investors and commercial partners (Pitch).

## 5. Protection

Add value to the business by protecting the intellectual property of the business.

## 4. Planning

Model the business from the developed solution.

## 1. People

Develop the Entrepreneur self-Leadership, know the user (PERSONA) and their challenges.

## 2. Perception

Unblock creativity and develop solutions for the PERSONAS' challenges.

## 3. Product

Develop the prototype/MVP and reach the product market fit.

## — ANY DOUBTS REMAIN?

If you still have any questions about how participate of this amazing and innovative Program as a Startup, to be a sponsor or organize the IFIA Startup Open Innovation Challenge in your Government, Company or other entity please make a contact by sending an email to:

[startups@ifia.com](mailto:startups@ifia.com) and we will be glad to clarify al that.